

International Packaging Innovation Award (IPIA 2014)

June 13, 2014

Bangkok International Trade and Exhibition Centre (BITEC), Bangkok, THAILAND

Organized by

The Department of Packaging and Materials Technology, Faculty of Agro-Industry,
Kasetsart University (PKMT), THAILAND

Supporting organizations

Tianjin University of Science and Technology, Tianjin, CHINA
Universiti Putra Malaysia, MALAYSIA
Yonsei University, KOREA

Introduction

Packaging innovations can be developed to serve various aspects of packaging functions, such as protection, preservation, convenience or communication functions. Packaging innovations may be derived from packaging materials development, structural design, addition of new packaging components for improved functionality, or changes of packaging forms for better consumer services. Packaging innovations can be driven by environmental concerns, technological changes, establishment of new laws and regulations, marketing competition, social or demographic changes, as well as consumer safety and health concerns. Principles of science and technology are critical to propel packaging innovation projects toward long-term success.

The International Packaging Innovation Award (IPIA 2014) will be presented for the first time in June 2014, in conjunction with the International Food and Agricultural Packaging Meeting 2014, Food Innovation Asia Conference and ProPak Asia 2014. The aim of the award presentation is to promote packaging innovations or packaging breakthroughs based on principles of science and technology.

This competition is open for students and the public. All entries will be reviewed and judged during May–June 2014. The panel of judges will be composed of experts from various packaging backgrounds along the packaging supply chain, in order to view innovative work from different aspects. Scientific data and related documents must be submitted for judging.

Competition Categories and Eligibility

The International Packaging Innovation Award (IPIA 2014) is subdivided into two categories.

1. *Student category (team of 2–4 students)*

All students who are currently enrolled in universities at both undergraduate and graduate levels are eligible. Students must be grouped as a team of 2–4 members, all of whom must come from the same institute. A mixture of graduate students and undergraduate students in the same team is acceptable.

2. *Public category*

Individuals, a team of individuals, government organizations, and private companies are eligible to enter their packaging innovations in the competition. Entries can be new packaging for products not existing in the market, or current packaging for any product placed on the market no more than one year before the submission date. Each individual or organization can submit a maximum of three entries for the competition in the same year.

Awards

Award Categories	No. of Awards
Student category	
Innovation Excellence Award	1
Science and Technology Excellence Award	1
Marketing Excellence Award	1
Complimentary Certificate	2
General category	
Innovation Excellence Award	1
Science and Technology Excellence Award	1
Marketing Excellence Award	1
Complimentary Certificate	2

Important Dates

Activities	Dates
International Packaging Innovation Award (IPIA 2014) announcement	February 15, 2014
Due date for submissions	May 1, 2014
Notification of eligibility for the final round	May 15, 2014
Final round of competition (presentation of the work and judging)	June 13, 2014

Submission Guidelines

1. All work must be either a packaging component, primary packaging, secondary packaging, or a complete packaging system for a particular product.
2. The inventors of works/pieces/entries must take full responsibility for any accompanying data. Copying of ideas or patents of other works for this competition is prohibited.
3. Packaging innovations or packaging breakthroughs can be proposed for any products.
4. All submission information must be written in English.
5. Submission items are composed of:
 - a. Application form
 - b. Reviews of other related works/patents/research (1 page summary)
 - c. Science and technology background and/or test results to support the innovative claim (1–3 page summary)
 - d. Model or prototype of the work (for presentation in the final round only)
 - e. Supporting documents (if any; must be concise)
 - i. Diagrams or pictures of the innovative work (can be real photos or sketches/drawings)
 - ii. Video presentation (can be submitted as supplementary information for the first round of judging)
 - iii. Marketing potential of the work
6. All documents must be submitted via e-mail to: pkmt@ku.ac.th
7. All inquiries regarding the competition can be directed to:

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Faculty of Agro-Industry, Kasetsart University
50 Ngamwongwan Rd., Bangkok 10900, THAILAND
Tel.: +66 2 562 5045/5059; fax: +66 2 562 5046
E-mail: fagilpj@ku.ac.th
Please also copy all contact messages to: pkmt@ku.ac.th

8. For those who pass the first round, the team or individual must present their work (10 minutes) in front of the judging panel during the International Food and Agricultural Packaging Meeting 2014, which will be held on June 13, 2014, at Bangkok International Trade and Exhibition Centre (BITEC), Bangkok, Thailand. Guidelines for the presentation will be transmitted along with the eligibility notification for the final round.

Panel of Judges

Judges of the competition will consist of packaging experts from various organizations, such as prominent universities in Thailand and abroad, packaging research institutes, government organizations, and private companies. There will be two different judging panels for the student category and public category to prevent any conflict of interest. Judging principles will be based on overall innovation concept soundness and concept feasibility. A science and technology background can help support the judges' consideration.

Venue: Bangkok International Trade and Exhibition Centre (BITEC)



The centre is accessible via three entrances: the first and second are along Bangna-Trad Road (km 1), and the 3rd entrance is along Sukhumvit Road via the expressway.

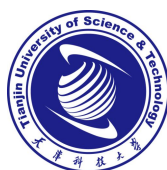
- By BTS (Skytrain) – Bang Na Station (Exit 1). A shuttle service to transport passengers from the Sukhumvit Road entrance to the exhibition hall is also available for some events held at BITEC.
- By Car – A 15-minute drive from Suvarnabhumi International Airport. Direct link by the expressway to the central business district (10 km). Links via the Outer Ring Road extend to other parts of Bangkok to avoid traffic jams during rush hour (7 km from BITEC).
- Taxi: For your convenience and comfort, taxi service will be available for pre-bookings at the Business Centre. A taxi stand is located by the drop-off area in front of EH 103.

Concurrent Events during the Competition

Concurrent events at the Bangkok International Trade and Exhibition Centre (BITEC) during the award presentation:

1. ProPak Asia 2014 (Wednesday June 11 to Saturday June 14, 2014)
2. Food Innovation Asia Conference 2014 (June 12–13, 2014)
<http://www.foodtech.eng.su.ac.th/Reg2014/Home/Home.aspx>
3. International Food and Agricultural Packaging Meeting 2014 (June 13, 2014)

We are looking forward to welcome you all
for the challenges in packaging science and
technology innovation at **IPIA 2014**



International Packaging Innovation Award (IPIA 2014)

June 13, 2014, Bangkok, Thailand

Venue: Bangkok International Trade and Exhibition Centre (BITEC), Bangkok, Thailand

Application form

(Please fill in the form in English)

Application category

Student category

Public category

Name(s) of the applicant(s) (individual or team members)

1.....

2.....

3.....

4.....

Name of the work/entry:

Name of contact person:

Company/Institution:.....

Address (office):.....

Tel./Fax:.....

E-mail (contact person):.....

Other relevant information:.....

I declare that this submission has been created by my team, as indicated above. **Yes**

I am responsible for informing team members and asking for permission from my sponsor (if any) regarding entry submission for the competition. **Yes**

Signature of applicant(s) (one signature of contact person is acceptable)
Date:

Note: One form per entry

Please e-mail this completed application form along with required documents to:

Dr. Lerpong Jarupan

E-mail: fagilpj@ku.ac.th; please also copy the message to pkmt@ku.ac.th