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Education

M.A. (Business Management) Chulalongkorn University

B.A. (Management) Chulalongkorn University

Expertise

Knowledge Management

Strategic Management

International Management

Human Resource management

Selected Works

1. Mr.Watcharaphong Leartsurawat, Lecturer, อำนาจ ทวีแสงรุ่งโรจน์, ชัยัญญา เจนพนิช, "The Influence of Entrepreneurial Origin-Strategy Mixes on Levels of Product Innovativeness: The Cases of Agro-preneur in Thailand", The 3rd International Conference on Agro-Industry 2016 "Competitive & Sustainable Agro-Industry: Value Creation in Agribusiness", 9 November 2016 - 11 June 2018, จตุจักร กรุงเทพมหานคร Thailand