

Janejira Luangwattana

Textile Science Department, Faculty of Agro-Industry, Kasetsart University Tel: 66-2562-5000 Ext. 5310 Email: janejira.lu@ku.th

Education

M.A (Fashion Branding and Marketing), University of Southampton

B.S. (Textile Science & Technology), Kasetsart University

Expertise

Fashion Branding and Marketing

Consumer Behaviour

Selected Works